



April 2016

Volume 3.4

APRIL 2016, SANDY RIVER CHAPTER NEWSLETTER

MEETING DATE: WEDNESDAY, APRIL 6

**The Sandy River Chapter of The Northwest Steelheaders will meet
Wednesday, April 6, 7:00 to 9:00 pm, Sam Cox Building,
Glenn Otto Park, 1102 E. Columbia River Highway, Troutdale, OR.**

**THIS MONTH'S PROGRAM WILL BE PRESENTED BY
PRO-CURE – BAIT SCENTS**

For additional information on all the great **PRO-CURE** products, go to
www.pro-cure.com

.....

**DON'T ALLOW YOUR VOTE TO BE TRUMPED!
ELECTIONS WILL BE HELD AT OUR WEDNESDAY, APRIL 6 MEETING**

A special thank you to our dedicated and hard working 2015 Officers, Board of Directors and Chairman. Some of these members have held leadership positions in our Chapter for many years. We will welcome some new members in various positions and ask that each of you take a minute to introduce yourself to them and support their new ideas! To those who will continue in their leadership positions, thank you. Many of you are active supporters of our projects and activities – and do so without titles – just dedication. You too are appreciated!
By Newsletter 'Staff'

.....

EARTH DAY, APRIL 23! ANNUAL SPRING CLEANUP IN OUR AREA PARKS

**Volunteers will meet at 8:00 am, Glenn Otto Park, parking lot
(Don't forget your gloves and boots!)**

Twice a year we cleanup area parks, particularly around the Glenn Otto Building and grounds. This is part of our commitment to the City of Troutdale for letting us use the building 'free' for our meetings and events. This year we will be doing some extra cleanup down along the trails leading to the river. Some trees have fallen down blocking the trails, and we have been asked to bring a chain saw or two, and as many strong backs as we can muster, to help clear trails and grounds. We will also clean up Lewis and Clark as well as Dabny Park along the Sandy River. We will need as many volunteers as possible. **The Prez has committed to lunch for volunteers!**
To sign up: you can call me at home, 503-661-1816 or see me and the sign up sheet at the April 6 meeting. Thank you for your help. **By Don Voeks, River Cleanup Chairman**

EIGHTEENTH ANNUAL AUCTION AND BANQUET

Wednesday, May 4th, 2016, 5:30 PM, Regular Meeting Location:
Sam Cox Building at Glenn Otto Park, Troutdale

Our May meeting is on the first Wednesday evening as usual. The May program will feature the annual chapter auction and a delicious buffet catered by Joli Ritchie, Kathryn Israelson, and Stevie Parsons. If you'd like to pull up a chair and enjoy the great food, send in your reservation using the form below; but you don't need to participate in the banquet to attend the auction!

This is a fun night to socialize and help raise funds for our chapter's projects during the coming year, so bring your family and your checkbook! The doors open at 5:30 - the silent auction runs from 5:30 to about 7:30, Dinner will be at 6:00 to 6:45, with the live auction starting at 7:15. The evening usually wraps up about 8:30 to 8:45. Come and join us!

"You will want to bring your family and checkbook to this one. If you have any items to donate to the auction or know anyone who does, please call Colonel Thomas, (Portland area) at (503) 666-5035 or Leslie Hinea, (Vancouver area) (360) 892-0473."

Since the chapter is part of a 501 (c) (3) tax exempt organization, items you donate to our auction are tax deductible, and we will provide a receipt for your donations.

Dinner this year will be a Mexican theme with chicken enchiladas, beef tacos, Spanish rice, refried beans, and salad. There will be a dessert and of course there will be coffee, water and soft drinks.

The price is just \$12 for those who make their reservations at the April meeting or send in their reservation, using the form below by April 25th. Children age 10 or under are just \$7 each. The cost will be \$2 more per person after April 25th and at the door. Come dressed the way you normally come to our chapter meetings.

Our hall will only seat 80 people for a meal so we will need to limit attendance at the banquet to this number. Please place your Auction Dinner reservation soon to insure you will have seats and to allow us to give the caterers an accurate head count.

Sandy River Chapter, Association of Northwest Steelheaders **5/4/2016 Auction Dinner Order Form**

Name: _____ Phone: _____

Number of Adult dinners: _____ Number of Kid dinners (10 & under): _____

Preregistration cost total Adult dinners at \$12.00 each & Kids at \$7 each: _____

(Must be received by April 25, 2015. Price after this add \$2 per person)

Make checks payable to the Sandy Chapter, ANWS

Send to: Stevie Parsons
5335 SW 160th Ave.
Beaverton, OR 97007

Call Joli @ 503-970-5620

**AQUATIC AND ANGLER EDUCATION
CERTIFICATION CLASS – APRIL 2**
**Jointly sponsored by ODFW Aquatic and Angler
Education and Sandy River Chapter NWSteelheaders**

Date: Saturday, April 2, 2016
Where: Glenn Otto Park, Sam Cox Building, 1106 E. Columbia River Highway,
Troutdale, Oregon 97060
Time: 10:00 am to 3:00 pm – Lunch provided
Contact: Shahab Farzanegan, ODFW (503-497-6017)
Jack Morby, Sandy River Chapter NWSteelheaders (503-704-1842)
Morby517@aol.com
Register: By end of the day, March 30. Contact: Darlene.M.Sprecher@state.or.us
and provide your full name, email address, contact phone number, and
shirt size (503-497-6000).

Go to the ODFW Website

http://www.dfw.state.or.us/education/angling/angler_ed_instructor_app.asp
in advance of the class to complete your certified angler registration.

The training will be hosted by ODFW Aquatic and Angling Education Program and is open
to anyone 18 years or older interested in becoming a volunteer fishing instructor.
Saturday's training will cover all elements of program's curriculum including basic fishing
skills, stewardship, aquatic resources and water safety. Participants also will learn about
events and other volunteer opportunities in their area. **By Jack Morby**

.....

SANDY RIVER CHAPTERS UPCOMING EVENTS AND CANCELLATIONS

APRIL

2 Salmon Quest Fishing
Tournament/Banquet
2 Aquatic & Angler Education Class
2 Portland Women's Event. Expo 2016
6 Chapter Meeting,
Program: Pro-Cure Bait Scents
13 Board Meeting
16 Board Meeting
16 May newsletter deadline. 6 pm
23 Earth Day area Park Cleanup
23 "Plunking", Sauvie Island

MAY

4 Chapter Banquet / Auction.
Doors Open 5:30 pm
Sam Cox Building,
Glenn Otto Park, Troutdale
11 Board Meeting
14 June newsletter deadline, 6 pm

CANCELLED EVENTS: APRIL 16, Fish-Along
May 21, Fish-Along, Bobber & Bait
June 18, Fish-Along, Casting w/spinner/spoons

NEW EVENT: JULY 23, ODFW/CHAPTER
CLINIC, Oxbow Park
DON'T FORGET: July 30, Picnic, Glenn Otto Pk.

The Association of Northwest Steelheaders
Invites you to attend
THE PORTLAND WOMEN'S EXPO 2016 EVENT
April 2, 2016, 10 a.m. to 5 p.m.

Description of Event:

This annual event hosts 300 companies with vendor categories in fashion, health and fitness, travel and leisure and food and nutrition. It is billed as a lifestyle event for women in Portland and has been recognized by the Oregon Convention Center as one of their most attended events.

It is a one-day event dedicated to fun, food and fashion and quality products and services; a place for women to shop, learn about trending products and have fun with their friends, mothers, sisters, and daughters.

Reasons this would be a premier event for membership recruiting:

- Attendance in 2015 was over 10,000 and attendance in 2016 is projected to be closer to 15,000.
- Women account for 84% of all consumer purchases.
- Women control more than 60% of all personal wealth in the U.S.
- Women make over 80% of all buying decisions in U.S. homes - everything from automotive to health care (including memberships)
- 37% of attendees are women ages 25 to 39 (Our target membership age group)
- 42% of attendees are women ages 40 to 65 (Our target membership age group)
- 69% of attendees are returning attendees
- 84% of attendees spent \$40 or more onsite. There is no tracking info on how much was spent on mail-a-ways and repeat customer purchases.

We know women are entering fishing and hunting in greater numbers than ever before. Several factors, income, lifestyle changes, more free time, are responsible for this growth. Target ages are perfect; the women attending this event are women used to making decisions on their own for themselves and their family. Marketers have also proved that women making fitness/activity decisions make them on behalf of their families and therefore we can expect them to bring their husband, children; their families into any organization they join.

Our booth at this event will be between Cabelas, Sportsman's Warehouse, 24-hour fitness and ODFW. In fact, anyone trying to get to any of these booths will need to pass in front of or next to, ANWS. We are also close to the REI Rock Climbing Exhibit.

CARCASS TOSS! ROUND'S ONE AND TWO, MARCH 3 & 9, 2016

By Robert Wisher

The first round began March 3rd on a nearly sunny morning. The Sandy River Chapter members met Bob Rees, Executive Director, The Association of Northwest Steelheaders, at the Zigzag Ranger Station. In attendance were Dave Smith, Steve Rothenbucher, Tim Heath, Laurie Beadell, Gene Stacey and myself, Robert Wisher. This hardy group followed Bob to the Still Creek Bridge where we secured some 'weapons' to toss these fine carcasses out into the swift waterways where they will add nutrients back into the streams to benefit both young wild hatchlings and the fauna growing along the waterways.

We had three totes of carcasses, each weighing about 800 pounds. The 'weapons' used had been created by our own 'master of weaponry', Larry Palmer. They are basically 2x2's with either a straight spike or hook used to extract the fish from the totes to be tossed into the waterways. Great fun was had by all!

We ended our day at the Zigzag Inn having Pizza, provided by Bob Rees, ANW Steelheaders.

Round two, March 9th started out kind of dreary with rain in the air and all about. Tom Smoot, McLoughlin Chapter, had the trailer with three totes aboard on this excursion into the wilds. Wild it was as he led us up Lolo Pass Road, past the snow line into a near white out! When Tom felt perhaps we missed the turn for the Zigzag River, the Lone Ranger, Jeff Fulop, ODFW arrived just in the nick of time and directed this merry band just a little further up the road. People involved in this action were Steven Thomson & Daughter, Tom Gerber, Steve Rothenbucher, Larry Palmer, Laurie Beadell, Anthony Pedro, Gene Stacey and myself, Robert Wisher. **Yes one tote we had to remove fish tails before tossing. Attend the April meeting to find out why.**



ACCLIMATION POND SMOLTS HAVE BEEN RELEASED

Today, March 25
ODFW
released the smolts from
the Acclimation Pond.

NO MORE FISH FEEDING
THIS YEAR.



APRIL 23 - SANDY RIVER CHAPTER FISH ALONG

PLUNKING (Bank Fishing) AT WILLOW BAR. RSVP TO ROBERT REQUIRED!

WILDLIFE AREA PARKING PERMIT & COLUMBIA RIVER ENDORSEMENT REQUIRED! *See below....

Willow Bar is located on Sauvie Island (*Driving directions below). Very important to be early or you will be fishing with strangers! When **'PLUNKING'** you fish the outgoing tide. High tide will be at 8:00 am which means you want to be there not much later than 6:00 am so your line is in the water at the turn of the tide. Hear the 'Rest of the Story' at the April Chapter meeting!

PLEASE RSVP TO ROBERT- 503-780-8212



Driving directions:

Cross the Willamette River (St. John's Bridge) through Linton on Highway 30. Turn Right to cross Sauvie Island Bridge, turn left onto Sauvie Island Road. Right onto Reeder Rd. Where Reeder Road meets Gillihan Road, left to Columbia County line. Follow gravel road to the gate where we will meet and fish to the right of the gate. **Don't forget your fishing license, tags, Columbia River Endorsement and Sauvie Island/Wildlife Area parking permit.**

By Robert Wisher

Chapter Board Members

President

Steve Rothenbucher
(503) 257-0039

rothenbuchers@gmail.com

Senior Vice President

Robert Wisher
(503) 780-8212

rjwisherstix@gmail.com

Vice President

Don Voeks
(503) 661-1816

donvoeks@gmail.com

Secretary

Lee VanSpeybrock
(503) 200-8117

squawfishslayer@yahoo.com

Treasurer

John Hydorn
(503) 255-0600

johnhydorn@gmail.com

Special Projects

Larry Palmer
(503) 286-2093

palmerlarryd@yahoo.com

Committee Heads

Special Events

Jeff Stoeger
(503) 704-7920

mjstoeger@msn.com

Stream Projects

Robert Wisher
(503) 780-8212

rjwisherstix@gmail.com

Website, Content

John Hydorn
(503) 255-0600

johnhydorn@gmail.com

Website, Design

Kerin Laurence
(503) 643-3168

kerindimeler@comcast.net

Website Development

Victor Laurence
(503) 998-3365

victor@victorlaurence.com

Sales

Brad Halverson
(503) 201-6052

orcabrad@comcast.net

Chapter Directors

Auctions

Leslie Hinea
(503) 653-4176

officemanager@anws.com

Fish Tanks

Mike Myrick
(503) 281-6438

mcmifishandivote@msn.com

Membership

Frank Cantino
(503) 674-2288

fcantino@gmail.com

Newsletter Editor

John Bennett
(503) 341-8728

primertee@gmail.com

Newsletter Publisher

Larry McClintock
(503) 257-0553

lwmclintock@comcast.net

River Clean Up

Don Voeks
(503) 661-1816

donvoeks@gmail.com

ODFW Update on Department's Financial Condition

By Brad Halverson, VP Conservation, Association of NW Steelheaders

Let me begin with a disclaimer: this might be a hard read for many, as it is a somewhat detailed review of an ODFW audit conducted by the Secretary of State; and the agency's response. But, it is important to remain informed about issues impacting sport angling opportunities before commenting on same.

On February 2nd 2016, ODFW Director Curt Melcher presented a response to a recent Department Audit by the Oregon Secretary of State, to a subcommittee on Natural Resources of the Senate Ways and Means Committee. Bill Kremers, Bob Oleson and myself monitored the proceedings on behalf of NW Steelheader members, while Bob Rees visited an adjacent room testifying on our behalf at a different committee meeting. It should also be noted, F&W Commissioner Bruce Buckmaster observed the proceedings. But, surprisingly, this assembly was lightly attended by other stakeholders. Tom Wolfe from Trout Unlimited was the lone sport angling representative I observed in the audience.

While there is much discontent within the House and Senate about how the ODFW is managed, it is plausible we would not be at this important juncture had not NW Steelheaders refused to endorse the Department's draft budget for this 6-year period last fall. That push back lead to Senate hearings and the development of an ODFW budget legislative task force, and possibly this audit. So, let's start there:

The title itself is revealing of the predisposition toward ODFW management within legislative and executive circles: "Oregon's Department of Fish and Wildlife Needs a Comprehensive Management Strategy to Prioritize Workload and Plan for the Future." As stated in the audit Executive Summary: "Oregon's Department of Fish and Wildlife (ODFW) has focused on short-term goals, but recurring budget shortfalls have made it difficult for the agency to accomplish everything within its mission. Today's challenging environment requires ODFW to focus efforts by establishing a comprehensive management strategy, including a long-term plan for how to sustain operations."

The audit team observed that ODFW's temporary funding tactics have not been effective in satisfying rising expenses nor recurring budget shortfalls. The agency has cut staff positions and left others vacant; they have deferred important facility – primarily hatchery – maintenance; and implemented ever increasing fees on an ever declining populace of anglers and hunters. Accordingly, the seven co-equal goals of wildlife management established in ORS 496.012 are unsustainable.

Their measures fail to address the underlying nature of agency budget gaps: relatively stable revenue from three main sources (hunter and angler fees = 33%, Commercial fishing fees = 3%, General Funds = 10%, Federal funds, grants and Other = 54%), despite increasing expenses. The audit, and the Senate committee we attended were quite specific that the growing PERS burden will also have a significant impact on the agency's fiscal health in the near future. From 2009-2013 ODFW pension expenses roughly doubled from \$8M to \$14M. And, their portion of the

statewide growth in pension expenses of \$870M, due to a 2015 court ruling, while as yet

undetermined will be substantial. Deferred maintenance expenses will contribute to the imbalance; as will flat lottery moneys; and uncertain, but anticipated declining Federal funds. Further, the recent drought and poor ocean conditions may lead to lower salmon returns in future years, and a likely lower angler participation and lower aggregate fee and excise tax income.

AUDIT FINDINGS:

1. Everything is viewed as a priority. But in defense of ODFW, by statute, the seven goals of their mission are deemed “co-equal.”
2. Future workload will likely grow. Lawsuits, invasive species, population growth, ESA listings and energy development all drain resources.
3. Regular fee increases nearing a limit. Price elasticity of demand demonstrates that at a certain point the higher the fees the lower the participation; and we are most likely there.
4. The declining portion of salmon restoration funded by Commercial fees is problematic. When the R&E program was established in 1989, their burden was 5¢ per pound, which was the equivalent of 30% of the fund. It remains 5¢ per pound, or the equivalent of 10% of the fund burden today. Using inflated dollars, that fee should have risen to 10¢ per pound.
5. ODFW conservation efforts receive little direct public support. State tax donations for non-game wildlife, sales of habitat conservation stamps and art, and proceeds from Duck Pond Cellars Conservation Cuvee amassed \$79,000 for the 2013-15 biennium, not even enough to fund a single full-time conservation biologist. However, the agency raises about \$500,000 annually from parking revenues, which are dedicated to improving habitat and infrastructure, enhancing wildlife viewing, and enforcing hunting and angling regulations.

OPPORTUNITIES TO ENHANCE FUNDS:

Nine practices observed in other states were listed in the audit as solutions to consider. But, many are not relevant to the state of Oregon, because of the absence of a sales tax. Rather than detail them here, you may review them in Appendix A to the state audit – Report Number 2016-01, ODFW Strategic Planning. The legislative task force will most likely address these tactics.

At this hearing, ODFW solutions to the budget shortfall were fixed on the fee increase of 10% generated by SB247 for a 2-year period (smaller increments could lead to more frequent, albeit smaller increases, meaning less painful to absorb and more readily supported); increasing efficiencies, mainly how they process Accounts Receivable from the Federal government for services rendered; and downsizing. In addition, during 2015, revenues were 3.5% higher due to record high commercial revenue from the pink shrimp fleet; and an increase in hunter harvest non-reporting penalties.

Director Melcher stated they are aware of the inverse relationship between fee increases and participation, indicating at least a verbal desire to hold current fees for the next two-year period, and pos-

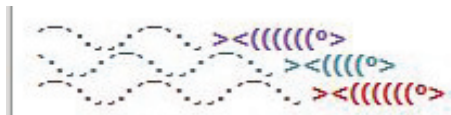
sibly lower them in the cycle after that. Whether they increase fees or hold them steady, when asked how he would deal with rising expenses, he retreated to the primary need for fees, by saying they will focus on Recruitment, Retention and Reactivation of hunters and anglers.

This senate sub-committee was comprised of 4 Representatives and 2 Senators, and Co-Chaired by Senator Devlin (not present) and Representative Taylor. We spoke to her afterwards in the hall, and she verified there will be much more oversight on the ODFW going forward. She is an auditor by trade, and understands there are basic planning and implementation processes that must be followed to accomplish the mission within budget, and she endeavors to impose those on Agency management.

Representative Parrish was also a breath of fresh air, and speaks for our own constituents when she says the Department will need to be redesigned: because increasing expenses will not abate since the mission will not change, and revenues will continue to decline. Nor therefore can they become a huge burden to the General Fund. She concluded by stating we cannot keep going to the taxpayers either through taxes or fees and saying we need more, we need more, because it won't increase the number of fish or wildlife harvested by them.

Representative Hack echoed that she also gets voter push back on fee increases. And, in reference to the Department now achieving a positive cash flow position, indicated we can't tell citizens that the Department now lives within its means, but we still need higher fees.

Finally, as in the private sector, a company cannot cut its way to profitability when revenues diminish, because you approach a point of inability to deliver the product or service you have contracted for; so, too in the public sector, cuts and deferred maintenance cannot lead to mission accomplishment. It requires a focus on the revenue side; and hopefully the Task Force will address some of the suggestions set forth in this audit, as well as others.



YOU are what makes an event successful Thank You Grazie Gracias Merci Danke Arigatō	<i>Please do not forgot to turn in your volunteer hours. It is important that these hours are recorded.</i> <i>You can turn in the volunteer hours form at the monthly meeting to Robert Wisher or by e-mail: rjwisherstix@gmail.com</i>									
	Sandy River Chapter Volunteer Hour Report									
						Name:				
	Event:					Date:		Hours:		
	Event:					Date:		Hours:		
Event:					Date:		Hours:			
<i>Remember to include your travel time to and from the event. If you have any questions about your how to report your hours, contact the event coordinator. Turn this form in at the monthly meeting or by e-mail to Robert Wisher (rjwisherstix@gmail.com).</i>										

SPINNER DAVE'S

CUSTOM DESIGNS

PREMIUM SPINNERS AND COMPONENTS

EXCLUSIVE HOME OF THE "SG" SERIES BLADES AND SPINNERS



Spinner Dave can also be contacted at sdcustomdesigns.com



Trevor Storlie / Professional Guide

Phone 503.695.6515 / 503.307.5601 cell

37000 SE Gordon Creek Road, Corbett, OR 97019

www.redsguideservice.com / email: trevor@redsguideservice.com



Dean's Guide Service
Dean Pierce
503.333.4575

Salmon- Steelhead
Sturgeon- Walleye

US Coast Guard
Licensed & Insured

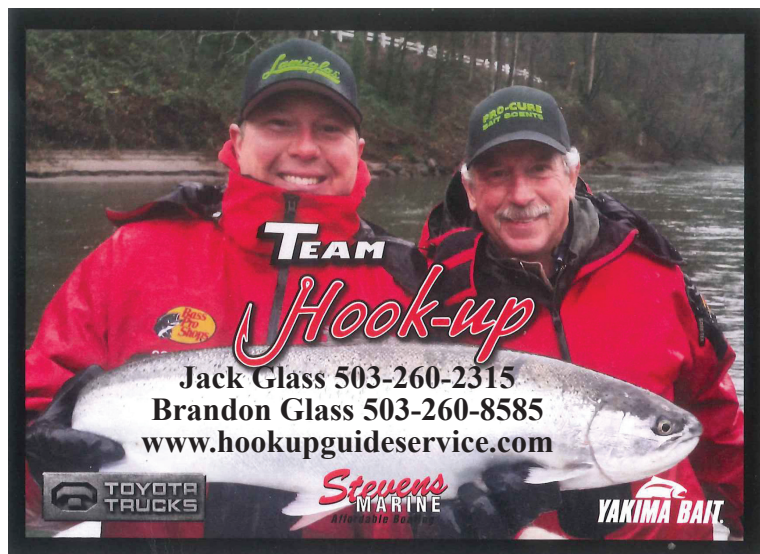
www.deansguideservice.com

• CUSTOM-MADE STEELHEAD AND SALMON JIGS •
INSTRUCTIONAL DVD • HOW-TO-KITS • FLOATS • TACKLE AND MORE



MARK ANDERSON
CINDY COUTURE
HILLSBORO, OREGON

PHONE 503-998-3994
FIRSTBITEJIGS@FIRSTBITEJIGS.COM
WWW.FIRSTBITEJIGS.COM



TEAM Hook-up
Jack Glass 503-260-2315
Brandon Glass 503-260-8585
www.hookupguideservice.com

O2BFISHN GUIDE SERVICE

Jeff Stoeger

503-704-7920

Salmon - Steelhead

Pro Staff for:

St Croix Rods, Okuma Rods &
Reels, Owner Hooks, Yakima Bait,
Pro-cure Bait Scents, P-Line,
TUFLINE.

CPR & First Aid Certified

Licensed & Insured

www.guideoregon.com



Sandy River Chapter Logo Apparel

Shirts (men & ladies), hats, sweatshirts, blankets, fleece and accessories

www.stancelgraphics.com/sandyriverchapter
or Call Brad Halverson (503) 201-6052



755 E. Burnside

Gresham, OR 97030