



March 2016

Volume 3.3

Presidents Message

COMMUNICATION

Communication in its simplest form is conveying a message from a sender to a receiver thru a conduit or channel. For years the worlds Navies used a shot across the bow to send a message. The sender is clear in the message, the conduit is visual and the receiver 'understands the message'. There are hundreds of conduits, they seem to have a life cycle and get replaced with ever faster versions.

The face to face communication remains a highly used, but often abused, form of communication. Abused because the sender is not clear, beats around the bush, the conduit is inappropriate because of too much background noise, or the receiver isn't receiving the message due to not listening, can't hear the sender or thinking about the rebuttal.

If a message is sent repeatedly without a proper response, stop and look at the components. Is the sender clear, is the conduit appropriate and is the receiver listening.

The next time you have an important conversation use the following tools to improve the interchange:

1. Stop what you are doing, make eye contact with the other party, listen closely and acknowledge your understanding with an occasional head nod or verbal cue.
2. Read the other parties body language, crossed arms is a closed position which means 'I'm not listening'. Stacking and squaring up pages is a good indication they are ready to

leave and have stopped listening.

3. Two people talking is not communicating because nobody is listening.

4. Talk at the proper level and remember the loudest voice in the room is not the winner.

5. Let the other party speak. Don't dominate the exchange. Some Steelheaders have learned to talk without breathing.

Ghosted by Doug Briggs for Steve Rothenbucher



MARCH 2016 NEWSLETTER MEETING DATE: WEDNESDAY, MARCH 2

**The Sandy River Chapter of Northwest Steelheaders
will meet on Wednesday, March 2, 2016**

**7:00 to 9:00 PM, SAM COX BUILDING,
Glenn Otto Park,
1102 E. Columbia River Highway, Troutdale**

**THIS MONTH'S GUEST SPEAKER'S WILL BE
JACK AND BRANDON GLASS OF TEAM HOOK-UP**

Jack and Brandon will share their knowledge and techniques. They will also show a video of the techniques they use to catch fish on regular basis. So, come with your questions for both Jack and Brandon. Guests are always welcome!

Our next fish along

Meet at Glenn Otto Park at 8 AM
**Sat. Feb. 27 – Featured technique –
Bobber and worm**

- . Sat., March 19 – Featured
technique – Bobber and Jig
- . Sat., April 16 – Featured
technique - Drift Fishing
- . Sat., May 21 – Featured
technique - Spinners/Spoons

Eighteenth Annual Banquet – May 4

Wednesday, May 4th, 2016 at 5:30 PM Sam Cox Building at Glenn Otto Park, Troutdale

Our May meeting is on the first Wednesday evening as usual. The May program will feature the annual chapter auction and a delicious buffet catered by Joli Ritchie, Kathryn Israelson, and Stevie Parsons. If you'd like to pull up a chair and enjoy the great food, order your dinner ticket using the form below; but you don't need to participate in the banquet to attend the auction!

Dinner this year will be a Mexican theme with chicken enchiladas, beef tacos, Spanish rice, refried beans, and salad. There will be a dessert and of course, there will be coffee, water, and soft drinks.

The price is just \$12 for those who purchase their tickets at the March and April meetings or mail in a check by April 25th. Children age 10 or under are just \$7 each. The cost will be \$2 more per person after the 25th and at the door. Come dressed the way you normally come to our chapter meetings.

Our hall will only seat 80 people for a meal so we will need to limit attendance at the banquet to this number. Please place your order soon to insure you will have seats and to allow us to give the caterers an accurate head count.

Sandy River Chapter, Association of Northwest Steelheaders

5/4/2016 Auction Dinner Order Form

Name: _____ Phone: _____

Number of Adult dinners: _____ Number of Kid dinners (10 & under): _____

Preregistration cost total Adult dinners at \$12.00 each & Kids at \$7 each: _____

Sportsman Show Ticket Sales, Volunteer Hours

TRIP TICKET SALES

ANWSH Space in Lobby... 555
ClackaCraft Boat Booth900

Total 1,455

BOAT TICKET SALES

ANWSH Space in Lobby.....39
ClackaCraft Boat Booth.....308

Total 347

Memberships..... 16

Hats..... 6

Volunteer Hours

ANWSH Space in Lobby:

Sandy Chapter.....150
Tualatin Valley Chapter.....44.5
Newberg Chapter..... 17
McLoughlin Chapter..... 6.5

Total 218

ClackaCraft Boat Booth Hours

Sandy Chapter.....117
Tualatin Valley Chapter.. 64

Total 181

Boat Show Ticket Sales

ClackaCraft BOAT

TICKET SALES

ANWSH Space in Lobby..... 82
ClackaCraft Boat booth199

Total 281

TRIP TICKET SALES

ANWSH Space in Lobby....289
ClackaCraft Booth.....800

Total 1,089

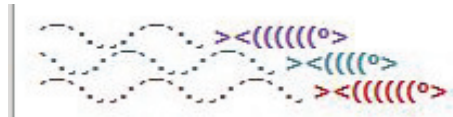
Eighteenth Annual Auction – May 4

Many years ago, our banquet auction started out as a Christmas party potluck with a tiny silent auction of items donated by attendees. Look at us now! As our chapter has grown, so has our auction and banquet, making this evening into a fun way to help assure our chapter has the money for the projects and activities we want to do in the coming year. Our auction team does a stellar job of telling our story to potential donors – many of whom have supported us generously over the years – so that we can offer a wide variety of items for you to bid on, at a range of price points.

Over the next few months, we're actively looking for donations and volunteers who'd like to get involved. If you have new or very gently used items to donate, or are willing to ask businesses you know for donations, please contact Leslie Hinea at (360) 892-0473, or talk with any Board member; we can provide you with a donation request letter and form, and can help arrange pick up if needed. We're a 501(c)(3) non-profit, so donations are tax deductible, and we'll provide a receipt.

This is a fun night to socialize while we raise some money, so bring your family and friends! The doors open at 5:30 – the silent auction runs from 5:30 to about 7:30. Dinner will be at 6:00 to 6:45, with the live auction starting at 7:15. We end the evening with our bucket raffle drawing, usually wrapping up about 8:30 to 8:45. Checks and cash are the preferred methods of payment. We can also accept Visa, Mastercard or Discover cards but we will ask you to pay the 3.5% processing fee for using a credit card.

Come join us at the Sam Cox building at Glenn Otto Park on May 4th, to see your friends, get in a bidding war or two for a good cause, and have a delicious dinner. We hope to see you there!



Special Projects help needed

My role in the chapter as Special Projects coordinator is to organize chapter efforts that increase membership or help to retain existing members.

In the year to come I need a couple chapter members to help me in that effort. I am asking YOU to be that person.

We have had some very successful fishing clinics in conjunction with ODFW, and the team of volunteers who have worked on them is excellent. Recently we did not get the minimum number of students required for our Spring Chinook clinic, despite large preparations made beforehand. I think the reason for it was lack of effectively getting the word out to the potential audience.

The other thing that I'm seeing is that although many people became "paper members" as a result of our clinic process, few attend meetings and have become active members. The monthly fish alongs we are doing now seems to help somewhat in that regard, as well as being educational for our own members.

With those thoughts in mind, I am seeking a couple people who will assist me in doing the following-

- Plan the subject and nature of future ODFW clinics
- Work to get the word out more effectively about the clinics via social media, I-Fish, etc.
- Organize the monthly chapter fish alongs
- Plan an outreach effort to our past ODFW clinic members to assist them in learning more about fishing, and become more active within the chapter

This effort will allow a couple people to get involved with the creation of future clinics and fish alongs, without being overwhelmed by the whole responsibility. Without your help, there will be fewer future clinics and fish alongs.

As an organization I think we shine at helping people learn about fishing, hands on one on one. Many people starting out are eager for that sort of help. We can provide that to them with a focused effort on our part.

**Please contact me at
palmerlarryd@yahoo.com**

Chapter Board Members

President

Steve Rothenbucher
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rothenbuchers@gmail.com

Senior Vice President

Robert Wisher
(503) 780-8212
rjwisherstix@gmail.com

Vice President

Don Voeks
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Secretary

Lee VanSpeybrock
(503) 200-8117
squawfishslayer@yahoo.com

Treasurer

John Hydorn
(503) 255-0600
johnhydorn@gmail.com

Membership Meetings

When:

First Wednesday of the month
7:00 P.M. Sharp

Where

Sam Cox Building,
Glenn Otto Park
1102 E Columbia River Highway
Troutdale, OR



Committee Heads

Special Events

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Sales

Brad Halverson
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orcabrad@comcast.net

Special Projects

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(503) 286-2093
palmerlarryd@yahoo.com

YOU are
what
makes an
event
successful

Thank
You

Grazie

Gracias

Merci

Danke

Arigatō

Please do not forget to turn in your volunteer hours. It is important that these hours are recorded.

You can turn in the volunteer hours form at the monthly meeting to Robert Wisher or by e-mail: rjwisherstix@gmail.com

Sandy River Chapter Volunteer Hour Report

Name:

Event:

Date:

Hours:

Event:

Date:

Hours:

Event:

Date:

Hours:

Remember to include your travel time to and from the event. If you have any questions about your how to report your hours, contact the event coordinator. Turn this form in at the monthly meeting or by e-mail to Robert Wisher (rjwisherstix@gmail.com).

Sandy River Chapter 2016 Election



For each of the indicted positions and term, vote for 1 person with a check mark (✓) or an (X)

SAMPLE

President for a **One** year term

_____ Steve Rothenbucher

_____ Write-in Candidate

Senior Vice President for a **One** year term

_____ Robert Wisher

_____ Write-in Candidate

Vice President for a **Two** year term

_____ Don Voeks

_____ Write-in Candidate

Secretary for a **One** year term

_____ Frank Cantino

_____ Write-in Candidate

Treasurer for a **One** year term

_____ John Hydorn

_____ Write-in Candidate

Ballots will be distributed at the April 6th Meeting

Director - Auctions for a **Three** year term

___2 years remaining___ Leslie Hinea

___n/a___ Write-in Candidate

Director – Stream Projects for a **Three** year term

_____ TBD

_____ Write-in Candidate

Director – Special Projects for a **Three** year term

___2 years remaining___ Larry Palmer

___n/a___ Write-in Candidate

Director - Membership Remaining **Two** year term

_____ Rick Pare

_____ Write-in Candidate

Director – Clothing Sales for a **Three** year term

___1___ year remaining___ Brad Halverson

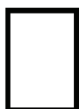
___n/a___ Write-in Candidate

Director – Special Events for a **Three** year term

___2___ years remaining___ Jeff Stoeger

___n/a___ Write-in Candidate

Write-in Candidates must agree to run prior to the election

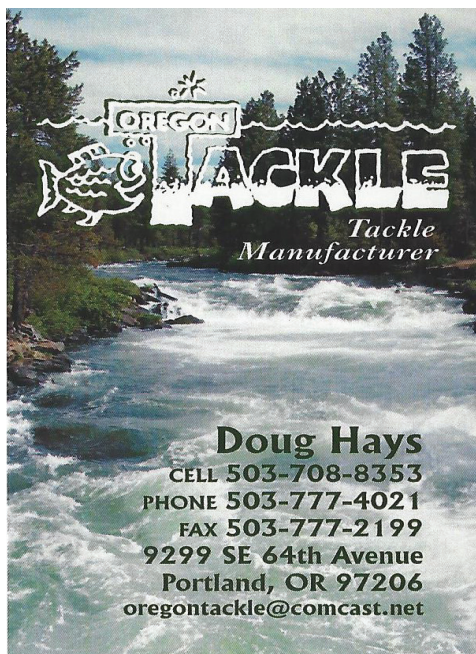


Since everyone is running unopposed,

I vote for all the unopposed candidates

(Check here)

SAMPLE



Oregon Tackle
Tackle Manufacturer

Doug Hays
CELL 503-708-8353
PHONE 503-777-4021
FAX 503-777-2199
9299 SE 64th Avenue
Portland, OR 97206
oregontackle@comcast.net

Future ODFW / Steelheader Clinics and needed instructors.

As part of our ongoing Clinic Series in conjunction with ODFW, Larry Palmer Is considering three hands-on "how to" Clinics on the following subjects:

- . Spinner Making – May 14th
- . Steelhead Float Fishing – August 20
- . Steelhead Jig Tying – November 12

We are looking for chapter members with experience in these two subjects to assist Larry as instructors. You don't need to be a "pro", just someone who can make a spinner or jig that looks OK.

All dates and Clinics are at this time tentative on volunteers volunteering for them!

Please contact Larry Palmer at: palmerlarryd@yahoo.com



MARCH

- 2 Chapter Meeting. Program: Jack Glass & Brandon Glass. Topic: Video, Winter Steelhead Fishing
- 9 Board Meeting
- 16 April newsletter deadline
- 19 Chapter Fish Along. Featured technique, Bobber and Jig.

APRIL

- 2 Salmon Quest Fishing Tournament
- 6 Chapter Meeting Program: Pro-Cure
- 13 Board Meeting
- 16 Chapter Fish Along, Featured technique, Drift fishing
- 20 May newsletter deadline

MAY

- 4 Sandy River Chapter Banquet/Auction. Bring Family and Friends
- 11 Board Meeting
- 18 June newsletter deadline
- 21 Chapter Fish Along. Featured technique Bobber and Bait

Mark your calendar for:

- June 4,** Sandy Chapter Spring Chinook Classic. Corbett
- July 30,** Sandy Chapter Picnic, Glenn Otto Park, Troutdale, OR

Don't forget to turn in your volunteer hours!!

Chipotle Aioli From Lee VanSpeybrock



Chef's Corner

- 1 cup mayonnaise
- 3 chipotle peppers in adobo sauce (canned)
- 2 teaspoons adobo sauce (from canned chipotle's)
- 1 tablespoons chopped fresh Cilantro
- 2 Garlic cloves
- ½ teaspoon ground Cumin
- Juice from one fresh squeezed Lime
- Pinch of Salt (start lightly and add to your personal taste.

Chop Chipotle peppers and crush Garlic. Put all ingredients in a blender and blend until smooth. Put Aioli in bowl or squeeze bottle and refrigerate before using
Great for dipping fresh veggies in or put on fish Tacos, pan seared scallops, pan fried oysters, clam fritters, salmon cakes, burgers and even Tater Tots!

**FEED THE SMOLTS! FAMILY FUN IN THE
GREAT OUTDOORS –
BRING THE FAMILY – CHILDREN AND ADULTS WILL ENJOY
THE FUN OF FEEDING SPRING SALMON SMOLTS AT THE AC-
CLIMATION POND ON THE BULL RUN RIVER,
SANDY, OREGON**

SCHEDULED FISH FEEDING DATES:

(which we know have already begun)

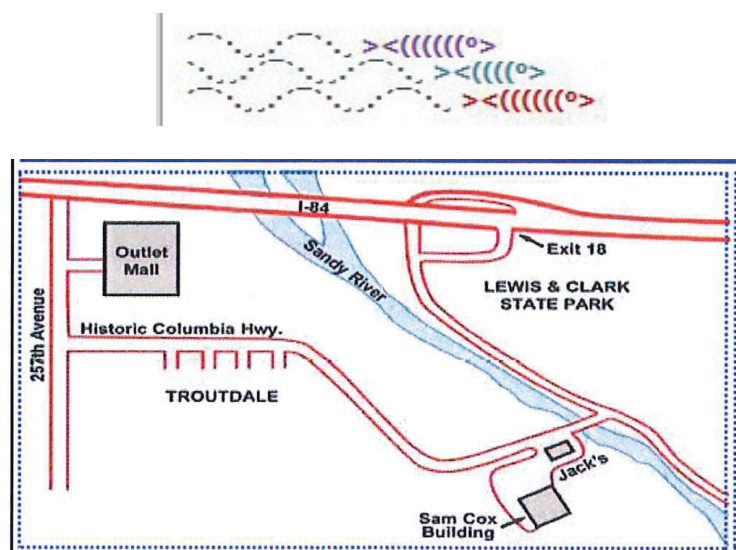
**FEBRUARY 18TH THROUGH WEDNESDAY, MARCH 9TH
AND**

SUNDAY, MARCH 20TH THROUGH FRIDAY, APRIL 8TH

The holding pond is located at the old abandoned power plant on the Bull Run River. The pond is above ground with easy access to feeding 66,000 smolts. Toss some pellets (Pellets: fish food that i provided for you at the pond) in the water and watch the smolts swarm to the food, splash and enjoy the treats. Smolts are fed each morning and evening—here is where we need your help -- to feed the fish. Call Robert Wisner, 503-780-8312, to schedule your date, time, obtain feeding instructions and driving directions, if needed.

The purpose of the acclimation pond is to acclimate the smolts to the Bull Run River Water for about 10 days, as it's circulated through the pond. This prepares the smolts, who are about to begin their two to three year journey to the ocean, to be acclimated so they return to the Sandy River as full grown Chinook Salmon. The life cycle begins again.

Authors: Robert Wisner & Kathryn Israelson



**Our Members are our greatest asset to the Chapter.
We welcome visitors to join the Sandy River Chapter,
Association of Northwest Steelheaders.**

***Dahl Beach Restoration
Project Revised***

Location: Dahl Beach is on the upstream end of Meldrum Bar Park in the City of Gladstone, Oregon on the confluence of the Clackamas River and Willamette River. This is the only place on the Willamette River where people in wheelchairs have access to fish.

The proposed project has been revised to incorporate public input. The public and fishing organization raised concerns about changes in fishing access during December. They asked for optimal bank fishing access at the west end of the parking lot. The City of Gladstone and the Port of Portland have moved forward with design modifications to minimize impact on heritage fishing access. The failing bulkhead shoreline restoration design has not changed.

Pavement will be removed at the east side of the parking lot (upstream). The west side parking lot will be maintained. A vegetated terrace bound by a large wood and boulder structure adjacent to the remaining parking lots area will provide habitat structure and stabilize the restoration site.

Authored by Joyce Sherman and Art Israelson

**Newsletter due date
April issue March23rd
May issue April20th
June issue May18th
July issue June 22nd**

Annual Review Columbia River Basin Salmon Management Policy Implementation Washington Department of Fish and Wildlife

By

Brad Halverson, VP Conservation NW Steelheaders January 15, 2016

On January 15th, the Washington Department of Fish and Wildlife convened a Commission meeting in Vancouver to review implementation of the Columbia River bi-state harvest reform measure adopted in 2013. The meeting room was crowded to standing room only with sports and commercial angling advocates, many of whom would later testify with passion either for or against these reforms.

In Oregon, the authority and funding for these reforms derives from Senate Bill 830 passed in 2013; and for the state of Washington the legislation is referred to as Policy C-3620. Both put forward as their primary tenets the comprehensive elimination of gill nets in the mainstem Columbia by the end of this year, and the shift of mainstem allocation percentages against ESA listed impacts to prioritize sports angling interests.

Collateral damage from these measures were the instigation of the \$9.75 sports Columbia River Endorsement Fee, the exclusive use of barbless hooks in the mainstem, and the closure of Young's Bay as an expanded exclusion zone for commercial harvest. The barbless hook rule has been smoothly digested by the sports community, and has a credible rationalization in conservation aims.

The exclusion zone increase is indefensible by any economic or conservation metric, or fish physiology; but was part of the necessary albeit painful give and take of making law.

The CRE was implemented in 2014 to help fund the commercial anglers' transition from a gill net, mainstem fishery to a selective gear, off channel fishery. It has been used these past two years to fund additional hatchery production for off channel plants; review the efficacy of new or expanded off channel zones; and test the use of alternative methods of commercial harvest. It is not now, nor ever has been a fund to buy back commercial licenses or pay for their new gear. But, like any and every form of taxation, this fee is vulnerable to diversion to other interests, and NW Steelheaders in concert with other members of the sports angling coalition are keeping a close watch on ODFW's use of these dedicated funds. In addition, when this fee sunsets, the coalition may deliberate keeping it as a dedicated fund strictly to enhance sports angling opportunities going forward.

A very brief history of events shows the solid work by NW Steelheaders and coalition partners, but lead by CCA efforts in gathering over 134,000 signatures for Ballot Measure 81 (where only 87,213 were required for placement on the 2012 ballot) leading to Governor Kitzhaber's subsequent compromise which emanated into SB 830 (Oregon) and Policy C-3620 (Washington).

2013 through 2016 has been designated as the transition period for implementation, with full compliance to all regulations mandatory in 2017. Annual reviews by each state's F&W Commission have been conducted, pointing to this year (2016) as the time for "adaptive management" actions. Now, because "adaptive management" measures are driven chiefly by concerns for commercial fisher-

ies, we will need to stay absolutely diligent and copiously engaged in the process to protect our own interests. Let's review the daunting language of this provision that can cause "reconsideration of state-managed mainstem fisheries" and allow "department staff...to implement actions necessary to manage adaptively to achieve the objectives of this policy:"

1. Lower than anticipated catch and economic expectations to the commercial salmon fishing industry.
2. Insufficient space with off-channel sites to accommodate the commercial fleet.
3. ...circumstances that delay or preclude implementation of alternative selective gear, buyback of commercial fishing permits, and/or additional off-channel hatchery investments.

This is a 10-year policy (2013-2023), during which the allocation priority shifts from 65% sports vs 35% commercial for Spring Chinook to 80% sports and 20% commercial starting in 2017. Allocations for other mainstem stocks have similar sports' priorities. The Coho sharing metric is a bit complicated and more into the weeds than desired in this article. The most conspicuous allowance being the use of commercial tangle nets for Coho harvest in 2017 and beyond to replace gill nets. According to Washington DFW, these nets "showed promise for marked selective fisheries." We remain opposed to tangle nets as a form of "alternative selective gear". If it catches them in the gills, it is not selective.

It is interesting to note commercial harvest is constrained by ESA impacts. Sports harvest by overall catch balance. This circles back to our earlier article on Buoy 10 restrictions this year and the imperative to release all Tules caught in that fishery.

A five member board and the Columbia River Commercial Advisory

Group worked with WDFW to develop a pilot seine net fishery in fall 2014. The composition of either the board or this Group is uncertain to this author. But what is known with certainty is that it was heavily if not exclusively weighted to Washington staff rather than Oregon, and commercial interests rather than sports. It should be noted that during the bi-state compact meetings leading to SB830 and Policy C-3620, Washington staff never expressed the need or desire to depart from the use of gill nets that the Oregon staff expressed. Interim mortality rates to wild steelhead and Snake River sockeye were developed by NMFS (National Marine Fisheries Service) as constraints in this test fishery. A 2012 workshop recommendation of 5% mortality was assumed. However, 2015 test mortalities demonstrated a 33% beach seine and 21% purse seine mortality for chinook fisheries; 38% and 29% respectively for coho fisheries; and 5% and 2% for steelhead. So, immediate mortalities were considerably higher than assumed, and post-release mortality evaluation is ongoing.

Regarding off-channel select area considerations, presently Deep River is the only one active in Washington State; but Cathlamet Channel and Coal Creek Slough are being evaluated for future use. In addition to the current Oregon select areas of Young's Bay, Tongue Point/South Slough and Knappa Slough - Clifton Channel, Westport Slough, and Bradbury Slough are under consideration.

Not surprisingly, the commercial testimony during this meeting stated the policy "has flaws." Specifically, economic goals (ex vessel value = price per pound x pounds of harvest) were not met, so allocations need to be revisited; safe area size and production is inadequate; and selective gear is not effective. In addition, 65% of

their revenue is derived from mainstem harvest, and they contend there is no room to grow select area harvest enough to compensate for this loss. Finally, the high startup costs to transition into new harvest methods are not justified by the predictable low ex vessel value derived by using it.

Next to testify was the Sport coalition, comprised of Bob Rees for NW Steelheaders; Heath Heikala for CCA; Jim Martin for NSIA; and Jennifer Stahl for NW Guides & Anglers. Their focus was the disproportionate economic value derived from sport fishing versus the meager return to the states or the resource from commercial licenses and purchases. For example during the biennium of 2013-2015 sport fishing license and excise taxes (tax revenue collected on related purchases) equaled \$71+ million, versus \$2+ million from the commercials. Since this meeting was in Washington State, the net economic impact (sum of all retail, wholesale and manufacturing purchases) for that state only was verified: \$462 million for recreational purchases versus \$38 million for commercials, thus demonstrating that a far wider community than just anglers benefit from prioritizing recreational anglers. Both groups pay a surcharge into state run habitat enhancement programs. From 2008-2013 sports fisheries contributed \$3.5 million into those programs. Commercials contributed \$465K during the same period. Finally, in absolute numbers there are approximately 225,000 sports anglers contrasted with 200 gill netters.

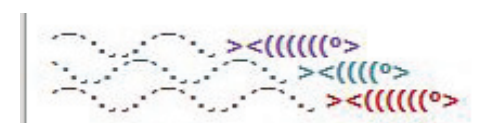
Jim Martin's (retired ODFW) testimony was particularly appropriate as he cautioned the Commission to stay the course on Policy C-3620, giving them four reasons to do so:

1. Improved economic value from sports angling to the state;
2. More effective conservation on non-target

- fish;
3. Greater funding for the conservation mission (shown above);
4. Reduce conflict: this is the right policy for the future.

When Larry Cassidy rose to testify he received a standing ovation from the audience. This author was unfamiliar with him, but it was revealed he was a highly regarded Washington State Commission Chairperson for four years, and served an exemplary calling on the Commission for 12 years. His notion was to serve the resource (fish stocks) rather than the consumer (anglers). Wild fish escapement is vital to growing healthy stocks, and this is aided by live sort methods of harvest, requiring selective gear. As he concluded he circled back to the theme of supporting those contributing the greatest economic good by stating that disproportionate revenue providers should receive disproportionate emphasis.

In conclusion, as a community of sports fishing enthusiasts and advocates we must remain stalwart in our monitoring of Oregon and Washington State F&W Commissions this year, particularly as they consider "adaptive management" protocols to settle policy regarding sport and commercial harvest on the Columbia River to 2023.



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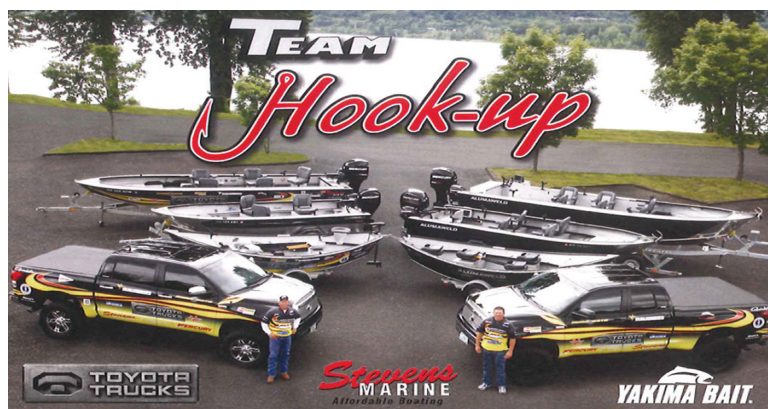


Trevor Storlie / Professional Guide

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Salmon - Steelhead

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